Media release



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Officeworks creates Greener Choices to help customers shop for a sustainable future

Customers can make a positive difference to the planet when shopping at Officeworks, thanks to the introduction of Greener Choices, a new guide to make it easier to identify the more sustainable products within the categories that they shop in-store or online.

With more than 800 products available in the range, customers can choose to shop and find the products they need from sustainable attributes including; recycled paper, wooden materials, bamboo, natural ingredients, or items that are plastic-free, refillable, biodegradable, compostable or that can be reused.

The circular economy and providing a wider range of greener choices is a key focus in Officeworks' Positive Difference Plan 2025, the retailer's long-term business approach to supporting people and the planet.

The retailer aims to source and design more products which are both sustainable and cost-effective, such as products made with renewable or recycled materials, that are refillable or reusable, to help customers achieve their zero waste goals.

Officeworks Managing Director, Sarah Hunter, said: "Choosing more sustainable products is the easiest way for our customers to make a positive difference when shopping with us. Greener Choices is just one part of our commitment to supporting people and the planet and we look forward to continuing to expand our range.

As well as making more sustainable purchase decisions, we know that customers are looking for savings and value more than ever, especially during the recent Back to School period. That's why we worked hard to ensure that we could offer over 100 Greener Choices products for Back to School that are affordable without compromising on their quality."

By shopping at Officeworks, customers are already choosing to support sustainable initiatives such as Restoring Australia, FSC certified and sustainably sourced paper and products that are ethically sourced and protect workers' rights in the supply chain.

The recently launched second iteration of Officeworks' Positive Difference Plan outlines a series of 18 commitments aimed at supporting its team, enhancing connections to local communities, reducing environmental impact and sourcing products in sustainable and responsible ways. To find out more about these 2025 goals visit: https://bit.ly/2WAwSmS

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About Officeworks

Established 26 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 168 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow. Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & c opy

and on-site tech support through Geeks 2U – delivering an experience that is easy and engaging, no matter how customers choose to shop. Officeworks is focused on the safety, wellbeing and career progression of the 8,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.