

## Out of the box: Officeworks launches Bring it Back for Business to help reduce technology waste from landfill

**Immediate release** - To accelerate efforts in reducing technology waste ending up in landfill, Officeworks has launched its 'Bring it Back for Business' initiative for National Recycling Week. This program empowers business customers to recycle their unwanted office accessories, including monitors, cables, keyboards, ink, toner, and other hard-to-recycle items.

Expanding its popular 'Bring it Back' program, from Tuesday 19 November Officeworks will offer business customers in Victoria, with plans to expand across the country by next year, the convenience of recycling office technology waste—without leaving the office. Customers can simply order 'Bring it Back' boxes online, fill them with recyclables, schedule a collection, and receive a report detailing the positive environmental impact of their recycling efforts.

Officeworks Head of Business, Paul Munkley, explains that the initiative supports businesses in reducing landfill waste while achieving their sustainability goals. “We know our business customers are committed to minimising their environmental impact, and this program provides a circular economy solution to help divert waste from landfill and retain valuable resources within the economy for longer,” Paul said.

“The beauty of ‘Bring it Back for Business’ is that it’s tailored for Australian businesses of all sizes,” Paul added. “Our collection boxes integrate seamlessly into micro, small, medium, or large business settings and are easily collected, allowing our customers to focus on their core operations, confident that their waste is being recycled to its highest value. We also provide detailed reporting, enabling businesses to track their progress toward their own sustainability goals.”

According to an Officeworks customer panel survey, 81 per cent of its business customers said they want to be able to recycle products such as ink and toner cartridges and computer accessories in their workplaces<sup>1</sup>.

Officeworks partner [Close the Loop](#) Chief Executive Officer Joe Foster, said the initiative was an excellent way to encourage businesses to manage their e-waste while contributing to a sustainable future.

“At Close the Loop, we champion sustainability through innovative action. Our collaboration with Officeworks on this B2B e-waste box program is a meaningful step forward, empowering businesses and employees to manage their e-waste responsibly while contributing to a circular economy. This initiative reflects our commitment to 'collect today, create tomorrow'—transforming today’s waste into tomorrow’s sustainable solutions.”

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<sup>1</sup> Survey conducted x, x, 2024, with Officeworks Talking Point panel.

'Bring it Back for Business' is an extension of Officeworks' [Bring it Back program](#). For more than 9 years the Officeworks Bring it Back Program has offered an accessible solution for recycling common household items. Through this program, customers can drop off unwanted laptops, printers, ink cartridges, pens, and markers, helping to keep these items out of landfill. This year, the retailer expanded the program to include school stationery supplies, such as crayons, calculators, erasers, and pencil cases in select trial stores with Stationery Aid and Give Write. Officeworks has recycled more than 11,000 tonnes of waste on behalf of its customers since [2015].

To further champion local recycling efforts, Officeworks has introduced People and Planet Pop Up Days. In partnership with technology suppliers [HP](#), [Brother](#), and recycler Close the Loop and co-regulatory arrangement [ANZRP](#), these events provide community members the opportunity to recycle challenging items like household batteries and TVs. Through these one-day events, around one tonne of customers' technology waste and batteries are responsibly recycled. After a successful trial, Officeworks plans to expand these People and Planet Pop-Up Days nationwide in 2025.

Additionally, [Officeworks Tech Trade In Program](#), in partnership with [Moorup](#), gives customers a sustainable way to extend the life of valuable technology devices, including mobile phones and tablets. In FY2024 alone, 4,753 products were traded in, keeping valuable resources in circulation.

Officeworks encourages all Australians to participate in National Recycling Week by bringing their unwanted items to any Officeworks store across the country and supporting sustainable practices to together, better contribute to a cleaner planet.

**End of release.**

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**Notes for the editor:**

How does the Bring it Back for Business program work?

- From Tuesday 19 November 2024, Victorians can order the box online at [Officeworks.com.au](https://www.officeworks.com.au)
- Upon receiving the box, assemble and place in your office
- Fill the box up to the marked line with all accepted items
- Once full, secure the box and email [info@closetheLoop.com.au](mailto:info@closetheLoop.com.au) or call 1800 24 24 73 and reference your Officeworks Business Partner number to book a courier for pick up
- Once the courier has picked up your box, it will be sent to our recycling partner who will sort, weigh and recycle your collection. You will then receive a report on the amounts recycled

### **People and Planet Pop Up Days**

The next Officeworks Pop Up Day will be held at Fitzroy Officeworks in Victoria on Saturday 15 February 2025.

Go to [www.officeworks.com.au/recycling](https://www.officeworks.com.au/recycling) for a full calendar of events.