

Media Release

Bigger, Better, Bolder: Officeworks Unveils One of Queensland's Largest Stores with an Expanded Range

FOR IMMEDIATE RELEASE - Toowoomba is set to welcome Queensland's second-largest Officeworks, with the retailer proudly announcing the grand opening of its newly relocated store on Wednesday 16 April 2025. The expanded, modern space will offer customers a significantly larger shopping experience, featuring more than 10,000 additional products tailored to meet the needs of the growing local community.

At 2,500m², the new store is nearly double the size of its previous 1,300m² location, providing a larger, more convenient, and inspiring space to help customers work, learn, create and connect. It will feature an expanded selection of art supplies, an extensive furniture display, and the highly anticipated Print & Create service, bringing same-day printing services to the local community for the first time.

Tina Foelz, Toowoomba Store Business Manager, leads Officeworks Toowoomba into a new era. With 11 years at Officeworks, Tina Foelz has been an integral part of the store's journey, starting as a coordinator before stepping into her leadership role. Now, she is excited to lead the Toowoomba store into its next chapter as it expands to better serve the local community.

"As Toowoomba continues to grow, we're delighted to open a bigger, better Officeworks that meets the evolving needs of our customers," said Tina. "This new space offers so much more—an extensive product range, an enhanced shopping experience, and the opportunity to welcome new team members to the Officeworks family."

Since January, the Toowoomba Officeworks has welcomed over 25 new team members to support Back-to-School trading and the store's grand opening, strengthening local employment. The leadership team at the Toowoomba store has a total of 80 years' experience between them and among them is Tracey Burgess, the store's longest-serving team member, who has been with Officeworks for 25 years, working across multiple Brisbane locations before settling in Toowoomba. Many other team members have also been with the business for years, creating a close-knit, highly engaged team that takes pride in building strong relationships with customers and the community.

Kylie Brockett, Officeworks Head of Property shared, "We are proud to be the anchor tenant at the new Officeworks Toowoomba location, bringing a significantly enhanced offering to the community. The new location will provide greater convenience and accessibility for customers, including 130 car parks and a larger retail space. Additionally, the new store will feature solar panels on the roof reinforcing our commitment to reducing the emissions from our operations."

The Toowoomba Officeworks will be the first of 17 future locations to be officially recognised as a 'Deadly Store'—a powerful reflection of our commitment to fostering a culturally safe and inclusive environment that honours and celebrates Indigenous culture, traditions, and values. To earn the 'Deadly Store' designation, a store must actively contribute to creating meaningful employment pathways, supporting the career growth of Indigenous team members, and strengthening connections

between Officeworks and the local Indigenous community.

As part of the Toowoomba store's employment engagement program, Officeworks has partnered with the Clontarf Foundation—an organisation dedicated to improving the education, life skills, and employment outcomes of Aboriginal and Torres Strait Islander young men. Through this partnership, the store has provided valuable employment opportunities and on-the-job experience to Clontarf students, supporting their development while fostering deeper community connections.

Community Fun Day

The Toowoomba community is invited to a Free Community Fun Day on the opening day, **Wednesday 16 April**, from 11:00am to 1:00pm. To celebrate the opening, visitors can enjoy a fun-filled morning of:

- Free Abundant Organic Juice
- Free kids facepainting
- Traditional Indigenous Art Workshop
- Free giveaways and more.

End of release.

Media Contacts

For a sneak peek of the store, further store or team member information or photography, please contact:

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About the new Toowoomba store

The Toowoomba Officeworks store will be located at 187 West St, Harristown, QLD 4350.
Opening hours:

- Monday - Friday 7am – 9pm
- Saturday 8am - 6pm
- Sunday 9am – 6pm.

About Officeworks

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community, and stakeholders. It operates 172 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing, and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building, and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.

About Officeworks Deadly Stores Program

Progressing reconciliation and closing the gap for Officeworks means embedding culturally safe practices across our operations. In turn creating opportunities for employment and development and celebrating the rich contributions of First Nations peoples to our shared future.

As part of the Wesfarmers RAP, Officeworks contributes to the support of a Group Aboriginal and Torres Strait Islander employment target of 3%. A key initiative to support our commitment to closing the gap, as well as supporting the Wesfarmers RAP is **Officeworks Deadly Stores**.

What is a 'Deadly Store'?

- A 'Deadly Store' describes Officeworks retail stores that aim to create a culturally safe environment that embraces and respects Indigenous culture, traditions, and values.
- A Deadly Store is a place where we work together to create a welcoming, inclusive environment that builds lasting relationships with our team members and the wider community.
- A 'Deadly Store' enables the attraction and retention of Indigenous team members and builds connections between Officeworks, Indigenous team members and local community.