

Media Release

Officeworks Parafield Unveils Major Expansion, Creating New Jobs for Locals

Immediate release – Parafield is set to welcome a bigger and bolder shopping experience, with Officeworks unveiling its significantly expanded store on Wednesday 5 November from 7am. The newly expanded store is 40 per cent larger than the existing space, bringing a wider product range, improved layout, and greater stock availability to the area, ensuring customers can find everything they need to work, learn, create and connect.

As part of the upgrade, the store features a fully refreshed Print & Create area, a full technology offering, and enhanced furniture and stationery ranges. Customers will also benefit from plenty of carparking, making visits even more convenient.

The expansion has created 11 new jobs for the local community, with recruitment focused on building a diverse and knowledgeable team. All team members are being upskilled through Officeworks training frameworks to ensure they deliver exceptional service and advice.

Casper Mensah, Officeworks Parafield Store Business Manager, said the team is looking forward to welcoming customers into the upgraded space.

“We’re proud to reopen our doors with a bigger and bolder store that reflects the needs of our growing local community. With extra space, a wider range of products, and even more friendly faces on the team, we’re ready to help our customers find exactly what they need, right when they need it.”

Kylie Brockett, Officeworks Head of Property, said the larger store footprint reflects the growing needs of the Parafield community.

“Officeworks is committed to making shopping easier and more inspiring for our customers, and our new Parafield store really brings that to life. With the latest tech on display and a brand-new Print and Create area, locals can now get everything they need right in their own backyard. No extra travel, just great products and services, all in one place.”

Officeworks Parafield has been part of the local community for nearly a decade. The team is excited to celebrate with the community, with free family activities on offer, and looks forward to continuing to support local customers and community groups.

Re-opening Day Celebrations

Officeworks is delighted to invite the community to join in celebrating the reopening of our Officeworks Parafield store on Wednesday 5 November from 7am, unveiling a new look featuring updated signage, an enhanced Technology department, and a revitalised Print & Create area.

- **6:30am** – Opening ceremony commences, including:
 - Welcome to Country
 - Speeches from Officeworks leadership team
 - Community donation to Backpacks for SA Kids
 - Ribbon cutting and photography
- **7:00am** – Store officially opens to the public.
- **8:00am onwards** – Free family activities and giveaways for the community to enjoy.

End of Release

Media are invited to attend the official opening ceremony from 6:30am inside the Officeworks store, with interview opportunities available from 7:00am. Please note, this is a media-only event and not open to the public.

To RSVP or arrange interviews, please contact Elise Faulkner, efaulkner@officeworks.com.au

Media Contacts

For a sneak peek of the store prior to opening, further store information or interview opportunities, please contact:

Elise Faulkner

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About Officeworks

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community, and stakeholders. It operates 173 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect. Officeworks offers customers a wide range of technology, office supplies, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop. Officeworks is focused on the safety, wellbeing, and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building, and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.