

21 March 2019

Officeworks to open the biggest office supplies store in the world

Officeworks, Australia's leading supplier of office products and services for micro, small and medium business, students and households, is set to officially open a new larger format store in Mentone, Victoria, this Saturday.

At almost 6500 sqm, the store is four times the size of the average Officeworks store. It will showcase a huge range of Officeworks' products and services, as well as provide an exceptional customer experience including interactive tech stations, the largest Apple offer in the network and more than 1000 sqm dedicated to office furniture.

The store will become an integral part of Officeworks' every channel strategy, acting as another fulfilment centre for the network and enabling the retailer to offer faster, more compelling and convenient delivery options to customers, particularly those living on the Mornington Peninsula.

Officeworks Managing Director, Sarah Hunter, said: "Customers have responded really positively when we've expanded our offer in the past, so we know there's an appetite for us to keep evolving to keep pace with what's important to them.

"Officeworks Mentone is not only the biggest store in our network, but also the biggest office supplies store in the world. We hope that visiting the new store encourages our customers to reimagine what Officeworks means to them and consider how we can help them make things happen in their lives."

Officeworks Director, Phil Bishop, said: "The Mentone store is designed to be a one stop shop delivering exclusive benefits to customers including the largest Print, Copy & Create centre in the network, more than 35,000 stationery, tech and furniture products and a network-first on-site café and children's playground.

"In this destination store, our three strategic pillars are showcased in a way that is completely unique to our network. Widest range is intensified with the expansion of more than 20 categories, all available at low prices, and the way customers experience great service will change with a dedicated team across a number of interactive zones."

Officeworks Mentone will employ a team of around 150 from the local community and will begin trading on Saturday 23 March 2019.

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About Officeworks:

Established in Richmond in 1994, Officeworks is Australia's leading retailer and supplier of office products and services for home, business and education needs. With three easy ways to shop - in store, online or by phone, customers can be sure to find exactly what they need with our widest range, when you need, and all at low prices. Plus, you'll enjoy friendly expert advice and helpful services. Officeworks offers customers more than 40,000 products on its website, operates a national customer service centre and has a growing team of expert business specialists to cater for micro, small and medium business customers. As part of the Wesfarmers' group, Officeworks has an extensive national footprint operating more than 160 retail stores and employs more than 7000 team members. Join Officeworks' online communities on Facebook, LinkedIn, Instagram and YouTube as well as at its hub WorkWise.