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Officeworks launches new parcel delivery service with lowest national flat rates

In an Australian retail first, Officeworks today launched its new, hassle-free parcel delivery service with the lowest flat rate pricing in the country, regardless of destination, and the option to drop parcels off after business hours, seven days a week, with free track and trace and signature on delivery.

The service, known as Mailman, has been launched by the retailer in response to customer demand for a more cost effective and convenient delivery option.

Mailman ensures Australians will save more than just money, they'll no longer have to waste valuable time queuing to send parcels. The service affords customers the luxury of using the in-store drop-off service at a time that suits them, as well as the option to purchase pre-paid parcel labels in-store or 'print your own' labels online 24/7.

Officeworks Managing Director Mark Ward said Mailman is a natural extension of Officeworks' existing products and services: "Officeworks wants to offer customers new and innovative services that are a better alternative to what's currently available in the market.

"Mailman is an exciting innovation because it was created in response to customer demand for a parcel delivery service that went beyond what has been traditionally offered.

"We already support the small business community in Australia with our lowest prices, widest range and great service. The launch of Mailman means we're making it even easier for businesses that use parcel delivery in the day-to-day running of their business, who already shop with us, to achieve their big ideas.

"Through our retail model and the scale of our network, we've been able to meet this demand in terms of price, speed, security and convenience, while adding genuine value to what we do at our stores," he said.

Mr Ward said Officeworks had long been a destination for postage products so the development of a compelling, convenient, easy to use and cost effective parcel delivery offer was a natural next step to close the loop and offer a start to finish solution for customers.

"Mailman complements Officeworks' existing product range and in-store services while leveraging our national store and online network. It really is a perfect example of how our focus on innovation and meeting our customers' needs comes to life in our business," he said.

To browse Officeworks' range of mailing products and services, or for more information about Officeworks' Mailman service, visit www.officeworks.com.au

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For further information, imagery or interview opportunities, please contact Haystac:

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About Officeworks:

Established in Richmond in 1994, Officeworks is Australia's leading retailer and supplier of office products and solutions for home, business and education needs. Officeworks is ranked as the No.1 online retailer by Power Retail. With three easy ways to shop - in store, online or by phone, you'll be sure to find exactly what you need with our widest range, when you need, and all at the lowest prices. Plus, you'll enjoy friendly expert advice and helpful services. Officeworks offers customers more than 20,000 products on its new and improved [website](#), which is Officeworks' largest trading store, and operates a national call-centre and a team of expert account managers to cater for micro, small and medium business customers. As part of the Wesfarmers' group, Officeworks has an extensive national footprint operating more than 152 retail stores and employing more than 6,000 team members. Together with Bunnings, Officeworks forms the Home Improvement and Office Supplies division within Wesfarmers. Join Officeworks' online communities on [Facebook](#), [Pinterest](#), [Twitter](#), [Instagram](#) and [YouTube](#) as well as at its blog, [The Office Space](#) for inspiration to achieve your big ideas.