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OFFICEWORKS PROVIDES FAMILIES GREAT VALUE THIS BACK TO SCHOOL

December 2022: With cost of living pressures putting a strain on many household budgets, **Officeworks** is helping families start the 2023 school year offering great value with everyday low prices and a range of convenient, cost-saving services that **take the guesswork out of back to school shopping**.

As Australia's go-to destination for back to school needs, Officeworks offers a range of tools and services that give parents the confidence that they're getting the right products at the best price:

- Officeworks' free online School List Service (SLS) helps parents get the best value on classroom essentials; saving time and money. Parents can simply upload their children's school list, the best prices available are shown, then orders are ready to collect at their nearest store.
- With a Bring Your Own Devices (BYOD) program now included on many school lists across Australia, finding the right device is an important decision. The online BYOD purchasing assistant helps parents and students better navigate the tech selection process and find the device that best suits their school's specifications, their needs, and their budget.
- Officeworks is also providing the best value for Back to School with the Parent's Price Promise, with Officeworks' commitment to beating any identical stocked school list product by 20%.

Much-loved Australian entertainer and father of three, **David Campbell is the Officeworks Back to School ambassador**, helping to highlight the many ways families can take the stress out of the back to school season.

As a father of three, David Campbell knows only too well how overwhelming back to school can be. With his eldest, Leo, starting his first year of high school and twins, Billy and Betty, starting year two, Officeworks is always the family's first stop for the new school year.

David Campbell, Officeworks Back to School ambassador, said: "Starting a new school year can be overwhelming for kids *and* parents and with Leo off to high school, there's a whole new element to our preparations this year. Officeworks is always our family's go-to for back to school - it's easy, convenient and offers great value which is everything I'm looking for at this exciting but sometimes chaotic time of year.

"A lot goes into the return to school, so I appreciate how Officeworks simplifies our back to school shop. The Bring Your Own Device service made finding the right laptop for Leo's first year of high school easy and the School List Service sorted all the essentials for all three kids. Anything that takes the stress out of the back to school shop is a win for me especially when it means we can spend more time getting the kids - and ourselves - ready for the busy school year."

Officeworks Managing Director, Sarah Hunter, said: "The start of a new school year is an exciting time for families, but we know that buying all back to school essentials can add up quickly. Now, more than ever, parents want to feel confident that they're getting the best value. Through our ongoing family-focused offers like our SLS, BYOD tool and Parents' Price Promise, Officeworks is creating more ways to help parents save and find the right products at the right prices."

Officeworks is proud to partner with The Smith Family for the tenth year to launch this year's **Back to School Appeal**. Customers can make donations to support The Smith Family's *Learning for Life* sponsorship program, which provides educational support for children in need. The Appeal will run from 27th December to 5th February, with customers able to make a donation in-store or online.

For more information on Officeworks' products or to browse the Back to School range visit www.officeworks.com.au/campaigns/back-to-school.

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Notes to editors:

- **Parents Price Promise** - Officeworks will beat any identical stocked school list product by 20%.
- **Click and Collect** - Customers shopping the website, including the School List Service, can buy online and collect their orders from the nearest Officeworks store from over 167 store locations nationwide.
- **Greener Choices** - A range of almost 2,000 sustainable products available helping customers shop more sustainably. Read more [here](#)

ABOUT OFFICEWORKS

Established 26 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the 8,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.