

9 November 2023

OFFICEWORKS UNDERWOOD REOPENS AFTER DEVASTATING FIRE

Officeworks is pleased to announce it will reopen its Underwood store on Thursday 9 November after a fire destroyed the original store in August 2022.

After 15 months of rebuilding, Officeworks Underwood will reopen bigger and better, with a team of 44 on the ground assisting customers on a larger selling floor and receiving area.

The rebuild of the original store has added 49 sqm to the shop floor to support Officeworks' entire product range, including technology, stationery, art, education resources and furniture as well as its Print and Create desk which hosts five Konica self-serve printers and four Fuji Film photo kiosks.

The 1,932 sqm store has also worked to increase customer experience and engagement by creating interactive technology displays and easier navigation between related products, including a designated Apple Ecosystem - bringing all Apple products together in one location.

Officeworks Underwood will employ 44 people from the local community including welcoming back seven team members who worked at the store prior to the fire and were redeployed to neighbouring stores during the rebuild. Five team members will be transferring from other local stores.

Officeworks Store Business Manager, Jordan Collins said: "After a year of rebuilding, we are thrilled to be reopening the doors and connecting with our Underwood community once again.

"I'd like to thank all our team for their dedication to making this reopening possible and to our valued customers and community for their patience as we navigated our return to making Officeworks Underwood bigger and better for our customers and local community," she said.

"While the store was closed, we provided the flexibility our team members needed. We arranged other work opportunities for our team at nearby Officeworks stores and in our Customer Service Centre. "With a team member base of 44 people at Officeworks Underwood, we are delighted to welcome back seven members from our original team as well as five internal transfers," she said.

Officeworks Underwood will be celebrating its grand reopening on Thursday, November 9, alongside valued community groups Play & Learn ELC, Woodridge North State School and Yugambeh Region Aboriginal Corporation Alliance.

The team will also be inviting the local community to celebrate its return as part of a free Community Fun Day. Giveaways, arts and crafts, complimentary coffee and more will be on offer.

Officeworks Underwood is located at The Zone, 183 Kingston Rd, Underwood QLD 4119 and is open to customers Monday to Friday 7am - 9pm, Saturday 8am - 6pm and Sunday 9am - 6pm.

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About Officeworks

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.