## Media Release



## Officeworks makes it easy to work anywhere, anytime with its beautiful new range

Now anyone can master the art of working on the go - and looking good doing so - with Officeworks' latest range of laptop and tablet sleeves luggage and travel accessories, backpacks, duffle bags, totes and smartphone pouches.

Well-known brands like Samsonite, Targus, Tucano, American Tourister, Zoomlite and Wetherby are included in the range, as well as brands exclusive to Officeworks - Nifteen, J Burrows and Ampersand.

The new line is an expansion of Officeworks' already extensive range and promises to make it easier for busy students and professionals to find the perfect travel companion or protection for their tech device while getting from A to B.

With leather totes designed to carry a laptop and tablet, spacious duffle bags for overnight business trips, and backpacks complete with multiple tech and stationery compartments, there really is something to suit everyone's style and budget.

Meanwhile, for those who struggle to maintain productivity and organisation on the move, look no further than the new compact travel organisers. Each one boasts enough compartments to keep a mobile, tablet, laptop and documents safe and sound.

Whether it's for work, study or leisure, this latest range is designed to fit seamlessly into Australian's busy lives. Flexible working is becoming an increasingly popular way of life, and these products prove Officeworks is continually adapting to our customers' needs.

Prices start at RRP \$19.95 and will be available in Officeworks stores across the country and online from August.

For further information, high resimagery or interview opportunities, please contact

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## About Officeworks:

Established in Richmond in 1994, Officeworks is Australia's leading retailer and supplier of office products and solutions for home, business and education needs. Officeworks is ranked as the No.1 online retailer by Power Retail. With three easy ways to shop-in store, online or by phone,

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you'll be sure to find exactly what you need with our widest range, when you need, and all at the lowest prices. Plus, you'll enjoy friendly expert advice and helpful services. Officeworks offers customers more than 20,000 products on its new and improved website, which is Officeworks' largest trading store, and operates a national call-centre and a team of expert account managers to cater for micro, small and medium business customers. As part of the Wesfarmers' group, Officeworks has an extensive national footprint operating more than 152 retail stores and employing more than 6,000 team members. Together with Bunnings, Officeworks forms the Home Improvement and Office Supplies division within Wesfarmers. Join Officeworks' online communities on Facebook, Pinterest, Twitter, Instagram and YouTube as well as at its blog, The Office Space for inspiration to achieve your big ideas.