

21 February 2024

OFFICEWORKS TO OPEN 171ST STORE IN WEST PINES LIFESTYLE CENTRE

Australia's leading retailer of stationery, art, education, technology and furniture, Officeworks, will open the doors to its 171st store in Melton on Wednesday 21 February as part of the West Pines Lifestyle Centre's eagerly anticipated grand opening.

This 1,500 sqm store is the fourth Officeworks store to open nationally over the last six months and the second store to open in 2024. The Melton store offers the same familiar, organised layout with user-friendly service zones that Officeworks customers know and love including Print & Create and new self-service kiosks.

Customer experience is at the heart of the store's design and includes Officeworks' wide range of stationery, technology, furniture and more at everyday low prices. With Click and Collect and a range of delivery options available, the Melton store promises an easy and engaging shopping experience, no matter if customers choose to shop in-store, online, or via Click and Collect.

As part of ongoing commitments to sustainability, the store features premium sustainability integrations including 100 kW of solar PV, LED lighting and a building energy management system. Customers can also shop for plant based, reusable and recycled products from the People and Planet range, and recycle their unwanted products such as printers, laptops and pens and markers in store at the Bring it Back station.

The store has created 35 new jobs in the local community and, to support local students and equitable access to educational resources, the store team has chosen to donate \$2,000 in cash and Officeworks gift cards to Melton West Primary School and the Djerriwarrh Community Services.

Officeworks Melton Store Business Manager, Anthony Dalakian said: "Melton is a vibrant and diverse suburb with lots of schools and families. With the closest Officeworks at Caroline Springs 20 minutes east or as far west as Ballarat, we're pleased to meet the growing demand in the western suburbs and play a key part in the growing West Pines Lifestyle Centre community.

"We are so excited to open our doors and connect with the Melton community. Our team of 35 are all Melton locals and we can't wait to help make bigger things happen in the community and inspire them to work, learn, create and connect, every day."

Melton residents and surrounding communities are invited to attend the West Pines Lifestyle Centre grand opening on Saturday, March 2nd from 10am to 1pm to enjoy free activities at Officeworks Melton such as an arts and crafts workshop, face painting, exclusive giveaways, complimentary coffee and more.

The new store is conveniently located at 24 High Street, Melton in the West Pines Lifestyle Centre and will open from 7am - 9pm Monday to Friday, 8am - 6pm on Saturdays and 9am - 6pm on Sundays.

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Media enquiries:

Priya Shah

M: 0429 269 622

E: priya@altshift.com.au

About Officeworks

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 171 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.