

29 April 2024

OFFICEWORKS WERRIBEE GETS A BOOST

After serving the Werribee community for 22 years, Officeworks Werribee has temporarily closed its doors for a planned refurbishment to improve the shopping experience for its customers. In a first of its kind for the retailer, this is the first Officeworks store to ever have a refurbishment take place while closed, with the fresh, new-look store opening back to the community on 29 April 2024.

The refurbished store's 1,323 sqm selling floor will offer an increased product range including expanding from three to eight self-serve printers to enhance efficiency in the store's Print and Create service. The store will also be re-oriented to effectively utilise floor space and provide a more streamlined customer experience.

As part of ongoing commitments to sustainability, the refurbished store features new premium sustainability integrations including solar panels. Customers can also shop for plant based, reusable and recycled products from the People and Planet range, and recycle their unwanted products such as printers, laptops and pens and markers in store as part of the Bring it Back program.

To further support the community and provide local students with equitable access to educational resources, the store team has chosen to donate \$2,000 in re-opening donations to Werribee Primary School and Activate Youth. This follows the 36 local community groups that the store team has already supported earlier this year.

Officeworks Werribee Store Business Manager, Shaun Campbell said: "We are so excited to re-open our doors and welcome the community into our refreshed, new-look store.

"There will still be the same familiar, organised and clean layout we know our customers enjoy, but the refurbishment will enable a more enhanced and efficient customer experience.

"Our 50-strong team of Werribee locals have all remained working at the store during the refurbishment process and are eager to open the doors to the community to showcase everything the new store has to offer."

One team member who is particularly excited to see the refreshed store is **Werribee's longest serving team member Cathy Reschke**, who has worked in the store for 22 years.

"I've seen so many advancements in my 22 years at Officeworks Werribee," Cathy said. "From the expansion of our technology range to our regular charity fundraisers. I'm so excited to be a part of this store and Officeworks' first ever refurbishment. I can't wait to see the reaction from our community."

While the store undergoes the refurbishment, customers will be able to continue to access Officeworks' 40,000+ product range at everyday low prices on the Officeworks website or at the next closest Officeworks stores in Altona North and Caroline Springs.

Officeworks Werribee will celebrate its re-opening on Monday 29th April at 10am alongside valued partners, community groups and team members.

Residents and surrounding communities are invited to attend a Community Fun Day on Saturday, May 4th from 10am to 12pm to enjoy free activities at Officeworks Werribee such as an arts and crafts workshop, face painting, exclusive giveaways and more.

The new store is conveniently located at 57-61 Synnot St, Werribee and will open from 7am - 9pm Monday to Friday, 8am - 6pm on Saturdays and 9am - 6pm on Sundays.

– ENDS –

Media enquiries:

Priya Shah

M: 0429 269 622

E: priya@altshift.com.au

About Officeworks

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 171 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.