

## Jonathan Adler designs exclusive range for Officeworks

What happens when stationery giant Officeworks and world-renowned New York based designer Jonathan Adler join forces? An explosion of fierce colours and patterns in a brand new range of stationery and accessories.

Staying true to Jonathan Adler's iconic bold designs, the collection is distinctively chic – inviting Australians to show off their sense of style.

If your style is polished and elegant then the **Black/Gold** collection will be the perfect expression of your personality. Extend your signature style with flecks of gold 'paint' across striking black designs on magazine files, Washi tape and iPhone cases; mosaic patterned lunch totes, sticky note pads, and portable chargers; as well as animal printed notebooks and travel mugs.

For the glamorous and eccentric, the **Pink/Navy** collection will be your preferred choice. See this style come to life with accents of fuschia and baby pink, popping against navy designs on luggage tags, to-do list pads, iPad cases, earphones, water bottles and paperclips.

Officeworks spokesperson, Alexandra Staley, says this collaboration comes in response to the growing demand for stationery to be as on-trend as consumers' wardrobes.

"Stationery has bridged the 'runway to workspace' trend, triggering the desire to mix and match with our fashion choices. We've worked closely with Jonathan Adler to develop two distinct but complementary collections, tailored for those who want to make the ultimate stylish statement in their workspace," she said.

Items from the collection start at RRP \$5.99 and will be available in stores across the country and online from November 2015.

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