Media Release

officeworks

16 November 2023

OFFICEWORKS UNVEILS NEW TECH LAYOUT AT ALBION PARK RAIL STORE LAUNCH

Officeworks will today open the doors to its new Albion Park Rail store with a new tech layout ahead of Black Friday and Cyber Week shopping on the NSW South Coast.

Recognising demand within the growing Macquarie Valley, the new 1,800 sqm Albion Park joins Officeworks Fairy Meadow and Nowra on the South Coast to be the retailer's 52nd store in NSW and the 168th store nationwide.

The store has created 30 new jobs in the local community and to support local students and equitable access to educational resources, the store team chose to donate $1000 cash and $1000 of Officeworks vouchers to local Balarang Public School and Clontarf Academy Kanahooka and Lake Illawarra.

Customer experience is also at the centre of the store's design, with the 1,530 sqm retail floor showcasing Officeworks' new technology department layout for easier navigation and display of related products, while also stocking the 40,000+ technology, stationery, art and education resources Officeworks is known for including its Print and Create service and photo kiosks.

Officeworks Albion Park Rail Store Business Manager, Alison Fraser, said: "After a four-week fit out, our team is very much looking forward to opening the doors and connecting with the local Albion Park Rail community. We can't wait to help make bigger things happen for our local schools and businesses and to help inspire and support all their working, learning and creating needs.

"We are thrilled to stock a huge range of technology in our new department layout as well as art supplies, furniture and education resources, and offer expert advice and helpful services such as Print and Create. We also have our People and Planet product range and e-waste and recycling facilities on site to support our customers to shop more sustainably."

As part of ongoing commitments to sustainability, the store features premium integrations including a 100KW solar PV and customers can shop for plant based, reusable and recycled products from the People and Planet range, and recycle their unwanted products such as printers, laptops and pens and markers in store.

Officeworks Albion Park Rail will celebrate its opening on **Thursday 16 November at 10am** alongside valued partners, community groups and team members.

Albion Park Rail residents and surrounding communities are invited to attend a Community Fun Day on Saturday 25 November from 10am to 1pm to enjoy free activities such as a dance workshop with a local Aboriginal group, face painting, arts and crafts, giveaways and more.

The new store is conveniently located at Tenancy 1/10 Colden Dr, Albion Park Rail, NSW and will open from 7am - 9pm Monday to Friday, 8am - 6pm on Saturdays and 9am - 6pm on Sundays.

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About Officeworks
Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 168 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.