

November 4, 2022

## OFFICEWORKS RAISES \$650,000 FOR AUSTRALIAN LITERACY AND NUMERACY FOUNDATION

Celebrating a decade-long partnership, Officeworks' annual Literacy is Freedom Appeal has raised \$650,000 for the Australian Literacy and Numeracy Foundation (ALNF).

Proudly raising funds via local stores, Officeworks customers and teams were encouraged to participate in the Literacy is Freedom Appeal throughout October to help bridge the literacy gap for children and communities in need.

Officeworks stores across Australia participated in the Appeal, with all funds raised going to support key ALNF literacy and language programs including the Early Language and Literacy, Literacy Pack and Share a Book programs.

Stores and communities that participated in this year's fundraising efforts include but are not limited to:

- Milton - \$12,990
- Taren Point - \$10,080
- Virginia - \$9,305
- Marion - \$8,859
- Chadstone - \$8,526

**Officeworks Managing Director Sarah Hunter** said: "Our team and customer community is deeply proud to be able to make a difference to the literacy and language of vulnerable Australian children and communities. It is something we've been passionate about over the course of our 10-year relationship with the ALNF.

"With the \$650,000 raised through the generosity of our customers, ALNF will be able to support 5,400 students to build bigger and brighter futures through greater access to education".

The partnership between Officeworks and ALNF has raised more than \$4 million since its formation in 2012, which **ALNF Co-Founder and Executive Director Kim Kelly** says "has transformed countless lives and communities across the nation through literacy and education."

"We are extremely grateful to Officeworks and each and every customer that has donated this year, and throughout the last decade. You are change-makers, standing with us to ensure that no child is left behind", said Ms Kelly.

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**For further information and imagery, please contact:**

Maddie Wrench

[maddie@altshift.com.au](mailto:maddie@altshift.com.au)

0403 507 151

## **ABOUT OFFICEWORKS**

Established 28 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.

## **ABOUT ALNF**

The Australian Literacy and Numeracy Foundation (ALNF) is a national charity seeking to assist people in our most marginalised communities to gain vital language, literacy and communication skills. ALNF's specialised, innovative and proven programs address the needs of a diverse range of individuals and communities – specifically supporting First Nations, refugee and other vulnerable Australians. ALNF believes that literacy is freedom - literacy allows individuals to access education, participate meaningfully in our society and to have a voice. It is a basic human right.